



a = 1 Spalte – 1/15 der Formatbreite

b = 1 Zeile – 1/9 der Formathöhe

c = 2 Zeilen – 2/9 der Formathöhe

d1/d2 = Mitte der Zeile – jeweils die Mitte von Logo und Claim

hannover re<sup>®</sup>

somewhat  
different

5

This is the roll-up's  
headline

6

This is the subline

Offic tenequat uritia cupid es pore volorem quunt  
pelecup tinverf erunto bere nulp nulla suscienit,  
sum ullore vitat auditiandiam qui sim nus aliti ipsa-  
peresed magnienition pliqui as accabor aepudjt aut  
vollautem essitatem nulparuptia as idem.