

somewhat
different

Corporate design
DIN format series

DIN format series

DIN formats	Margin	Height of logo	Height of claim	Distance of logo/claim from right	Distance of logo/claim from below/above	Width of pointer/ distance to left side
DIN A7 (74x105 mm)	3 mm	5 mm	8.9 mm	6 mm	6 mm	7.5 mm/7 mm
DIN A6 (105x148 mm)	3.5 mm	6 mm	10.7 mm	7 mm	7 mm	11 mm/10 mm
DIN A5 (148x210 mm)	4 mm	7 mm	12.4 mm	8 mm	9 mm	16 mm/14 mm
DIN A4 (210x297 mm)	5 mm	9 mm	16 mm	10 mm	12 mm	22.5 mm/20 mm
DIN A3 (297x420 mm)	7.5 mm	13 mm	23.1 mm	15 mm	18 mm	32 mm/26.5 mm
DIN A2 (420x594 mm)	10 mm	18 mm	32 mm	20 mm	24 mm	45 mm/40 mm
DIN A1 (594x840 mm)	15 mm	34 mm	60.4 mm	30 mm	35 mm	65 mm/65 mm

Special formats	Margin	Height of logo	Height of claim	Distance of logo-/ claim to margin	Position of logo in white bar	Width of pointer/ distance to left side
Exhibition display wall example: 340x235 mm, trim scale 1:10	1/15 of format width	9 mm	16 mm	1/15	vertical centred	22.5 mm/20 mm
Roll-Up example: 80x200 mm, trim scale 1:10	1/30 of format width	7 mm	12.4 mm	1/20	vertical centred	11 mm/10 mm

somewhat
different

DIN A7

hannover **re**[®]

somewhat
different

DIN A6

hannover **re**[®]

somewhat
different

DIN A5

hannover **re**[®]

somewhat
different

DIN A4

somewhat
different

DIN A3

hannover **re**[®]

somewhat
different

DIN A2

hannover **re**[®]

*somewhat
different*

DIN A1

hannover **re**[®]

somewhat
different

1/3 of DIN A4
portrait format,
logo and claim
as large as on
DIN A5

hannover **re**[®]

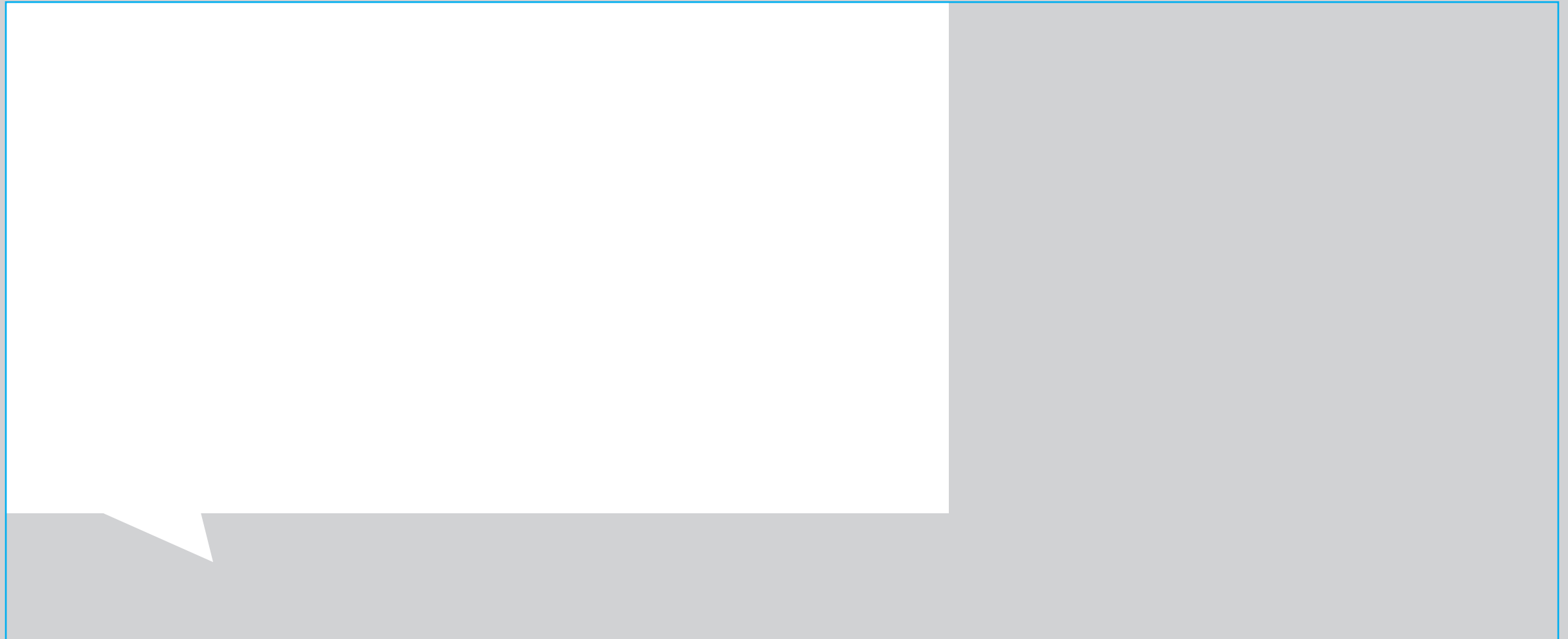
somewhat
different

1/2 of DIN A4 portrait
format, logo and claim
as large as on DIN A5

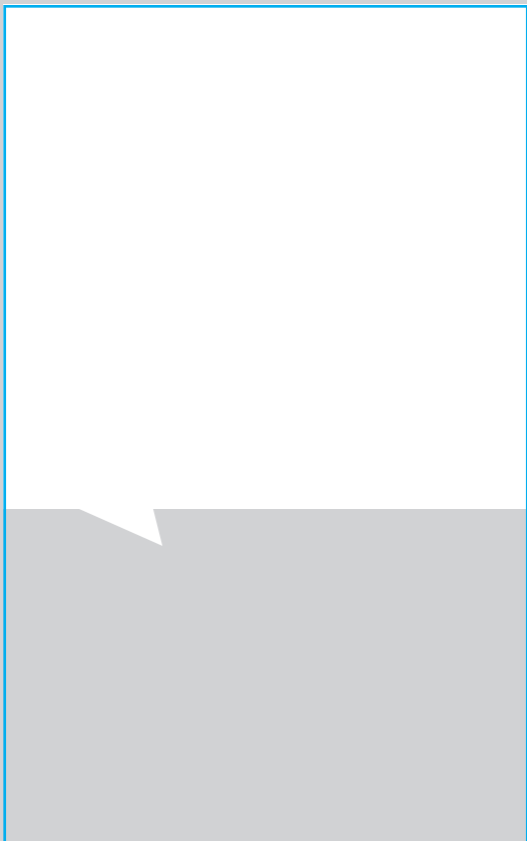
*somewhat
different*

1/3 of DIN A4 landscape format,
logo and claim as large as on DIN A4

hannover **re**[®]



*somewhat
different*



80 x 200 mm (1:10)