

somewhat
different

Publications system
Image brochures

Image brochures

Front page, original size: 210×297mm, image size 79.4%

1 Claim

The claim may be used in white, HR blue, HR cyan and HR warm grey (full colour and 30% gradations). The claim should only be placed on unbroken areas of the picture, and the colour of the claim should be in distinct contrast to the image.

2 Headline (title)

Compatil Text Lt Com Regular: fontsize 26 pt, line spacing 29 pt, white (also possible: black, HR blue, HR cyan and HR warm grey [full colour and 30% gradations]), kerning: metric, spacing below: 3.5 mm

3 Subline (title subline)

Compatil Text Lt Com Regular: fontsize 20 pt, line spacing 23 pt, white (also possible: black, HR blue, HR cyan and HR warm grey [full colour and 30% gradations]), kerning: metric

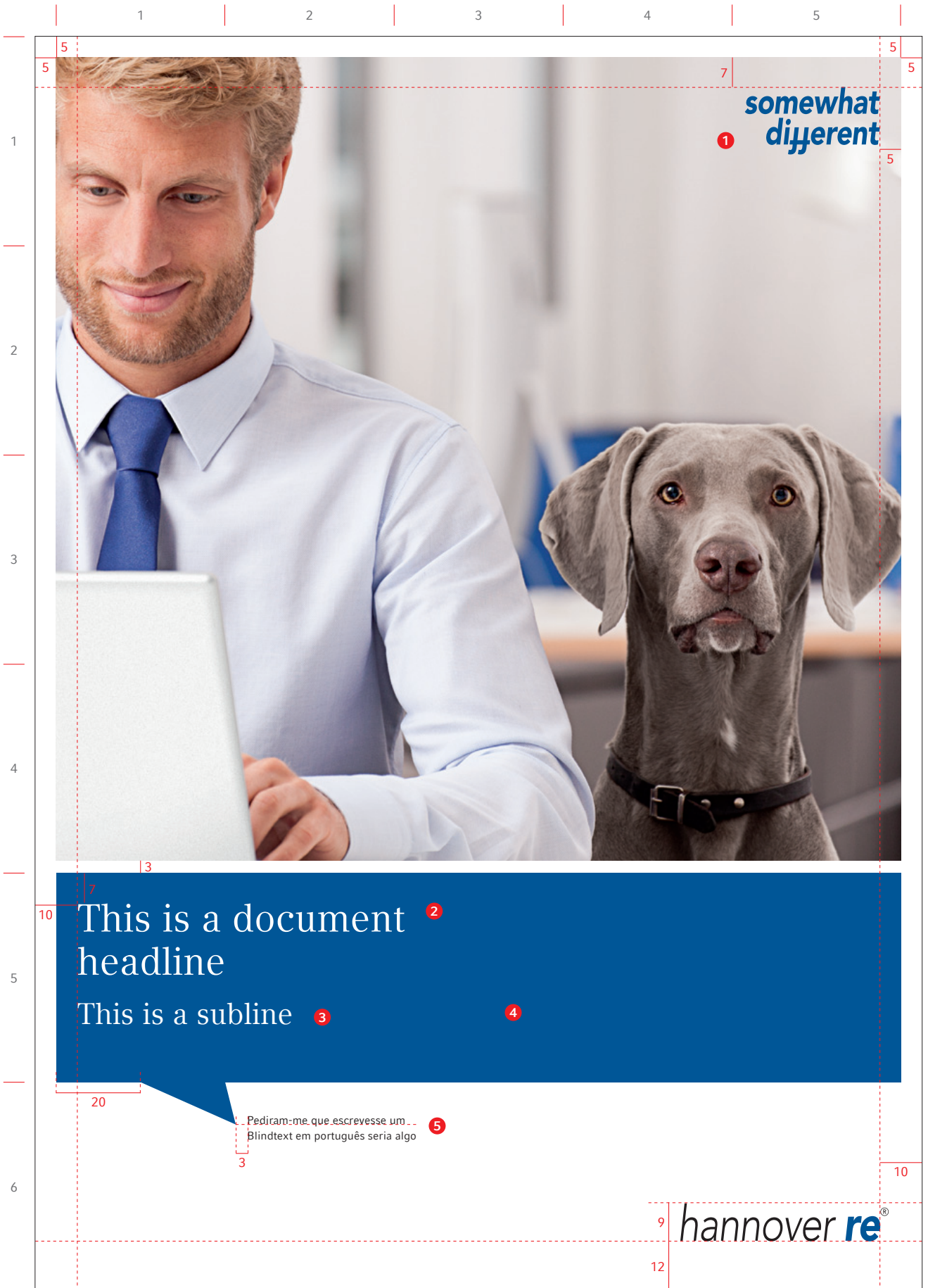
4 Speech bubble

The speech bubble takes up 1/6 of the page height. The colours HR blue, HR cyan and HR warm grey (full colour and 30% gradations) may be used.

5 Picture caption

The first line of the picture caption is aligned to the pointer of the speech bubble.

Compatil Fact Lt Com Regular: fontsize 7.5 pt, line spacing 10 pt, black, kerning: metric



Dimensions in mm

Image brochures

Back page, original size: 210×297mm, image size 79.4%

1 Coloured area

The coloured area is the same size as that on the front page. The back page uses the same colour as the front page.

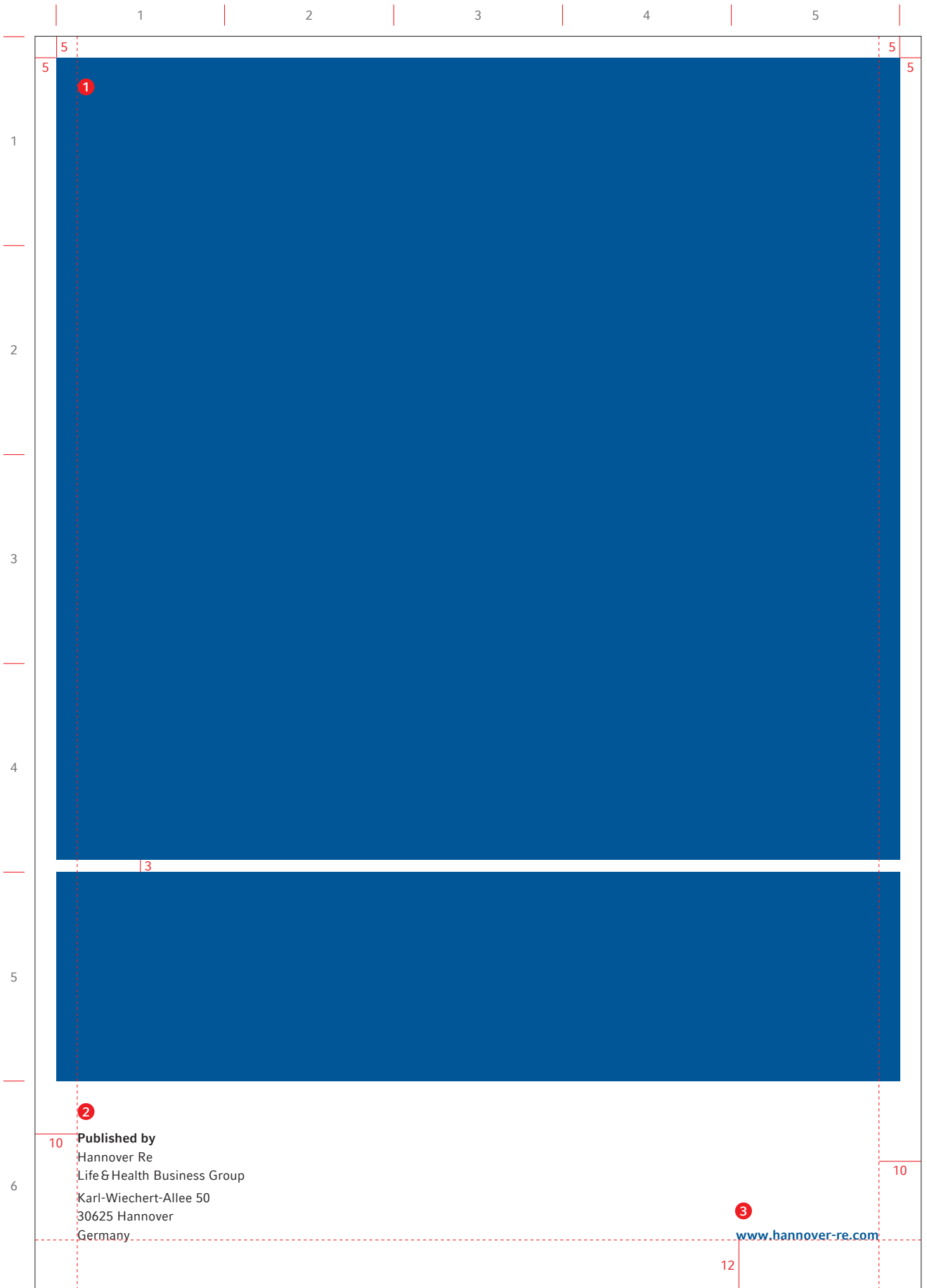
2 Your contact

The contact details may optionally be printed on the back cover.

Compatil Fact Lt Com Regular: fontsize 8.75 pt, line spacing 12.5 pt (15 pt above street address), black, kerning: metric
(first line: Compatil Fact Lt Com Bold: fontsize 8.75 pt, line spacing 12.5 pt, black, kerning: metric)

3 URL

Compatil Fact Lt Com Bold: fontsize 8.75 pt, line spacing 12.5 pt, HR blue, kerning: metric



Dimensions in mm

Your contact

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