



a = 1 column – 1/15 of format width

b = 1 row – 1/9 of format height

c = 2 rows – 2/9 of format height

d1/d2 = middle of the row – in each case the middle of logo and claim

hannover re[®]

somewhat
different

5

This is the roll-up's
headline

6

This is the subline

Offic tempuat uritia cupid es pore volorem quunt
pelecup tinverf erunto bere nulp nulla suscienit,
sum ullore vitat auditiandiam qui sim nus aliti ipsa-
peresed magnienition pliqui as accabor aepudjt aut
vollautem essitatem nulparuptia as idem.